

We work to strengthen your sales and build your brand.

To: _____ Phone: _____

Company: _____

No. of pages: _____ Date: _____

Fax: _____ From: _____

THE READY MIX NEWS

We are now reserving space for the upcoming **May, 2010 issue** of the **Ready Mix News** in the **Atlantic Construction and Transportation Journal**. Stories and photography will be selected by the **Atlantic Concrete Association's** editorial board. As a targeted distribution newspaper, the current readership of the **Ready Mix News** is 32,125. Copies are mailed to construction and transportation executives, design firms, engineers and architects. The **Ready Mix News** is also delivered to **Globe & Mail** subscribers in the Maritimes. In addition, over 3,000 copies are delivered to the **Atlantic Concrete Association** for their mailings, trade shows and other initiatives.

Please see our rate card, complete this contract and fax it to (902) 468-1775 to reserve your advertising space.

Ad Space Deadline for the May issue: April 27, 2010

Ad Copy Deadline: April 29, 2010

Advertisers qualify for a 10% discount if booking for the next two issues.

Please check the months you wish to book your ad: **May, 2010** _____ **November, 2010** _____

I wish to participate in the **Ready Mix News**:

Scott Higgins, Account Executive

Ready Mix News

609-1888 Brunswick St. Halifax, NS B3J 3J8
Ph: 902 468 8027, Ext 175; Fax: 902 468 1775
1-800 537 5507 Ext 175
scott.higgins@transcontinental.ca

Company: _____

Signed: _____

Ad Size: _____ Cost per issue: _____

Ph: _____ Fax: _____

E-mail: _____

Add Color? **YES** _____ **NO** _____

Land Address: _____